



Leger Marketing
507 Place d'Armes, suite 700 Montreal, Quebec H2Y 2W8
Telephone: (514) 982-2464
Fax: (514) 987-1960
Email: mgagne@legermarketing.com

Monday, October 20, 2003

Mrs. Joanne Byfield
Life Canada

Mrs. Byfield,

It is my pleasure to communicate to you the result obtained to the question regarding stem cells inserted in our Canadian omnibus survey on behalf of Life Canada.

According to the survey, when informed that it is possible to conduct medical research using stem cells from either human embryos or other sources, and that in the case of human embryos, the research involves the destruction of these embryos, 21% of Canadians consider that it is equally acceptable to carry out research using stem cells from human embryos or other sources. A proportion of 37% believe that it is preferable to use other sources beside human embryos, while 33% think that it is not acceptable to carry out research that involves the destruction of human embryos. It is noteworthy that respondents from Ontario were more likely to consider that it is equally acceptable to use human embryos or other sources, while respondents from Quebec were more likely to believe that it is not acceptable to conduct research that involves the destruction of human embryos.

Question: Legislation is now before Parliament that would allow medical research using stem cells from human embryos. This research would involve the destruction of the embryos used. Stem cell research using other sources such as adult tissue or umbilical cord blood does not involve loss of life or other harm. Which of the following statements most closely represents your own opinion?

	Total (n=1500)	Atl. (n=100)	Quebec (n=400)	Ontario (n=605)	Prairies (n=125)	Alberta (n=125)	B.C. (n=150)
... It is equally acceptable to use human embryos or other sources	21%	12%	19%	25%	18%	22%	19%
... It would be preferable to carry out research using other sources of stem cells beside human embryos	37%	45%	34%	35%	39%	40%	38%
... It is not acceptable to carry out research that involves the destruction of human embryos	33%	34%	38%	31%	35%	33%	31%
Don't know/Refusal	9%	9%	9%	10%	8%	6%	12%

Source: Leger Marketing survey conducted between October 7 and October 15, 2003, among a sample of 1,505 Canadians. The maximum margin of error is of $\pm 2.5\%$, 19 times out of 20.

Best regards,

Mathieu Gagné, analyst
Leger Marketing
(514) 982-2464