



# LifeCanada E-Newsflash

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Canadians Embracing Life

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## LifeCanada

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### In this Issue:

- LifeCanada President on the radio tomorrow
- Advertising campaign for October
- ABC Link Cards
- Financial help needed
- Poll Results to be announced shortly

### Events:

- 2005 Annual General Meeting and National Conference

### How you can help:

- Partners for Life
- Pre-Authorized Giving Plan

## *LifeCanada President Joanne Byfield on the radio tomorrow*

LifeCanada President, Joanne Byfield will be on the radio tomorrow on AM 940 Montreal to discuss whether or not abortions should be paid for by taxpayers. This is in response to a new group, Abortion Rights Coalition of Canada, which is launching itself tomorrow. The group wants all abortions paid by taxpayers, even though almost all abortions are already publicly funded. Joanne will be on from about 9:15 AM Eastern time until 9:30 AM. A member of the ARCC will speak immediately before her from 9 AM to 9:15. If you are in the Montreal listening area, tune in.

## *LifeCanada announces advertising campaign for October*



LifeCanada, with the support of many local and provincial pro-life educational groups, has launched a month-long advertising campaign promoting information on the link between abortion and breast cancer. The campaign was launched in early October, which is breast cancer awareness month. Over thirty five billboard and transit shelter advertisements across Canada now feature the message "Stop the Cover-up AbortionBreastCancer.ca". The advertisements are sponsored by the local educational pro-life groups in the region where the ads are posted.

The goal of this campaign is to make Canadians aware of the many studies available linking abortion and breast cancer and to stop the disinformation which claims that abortion is a healthy lifestyle choice for women. It is our hope that women will be warned of this breast cancer risk before they consent to have an abortion. Women have a right to know that the abortion they choose today may increase their risk of developing breast cancer later in life. Women who have already experienced abortion also have a right to know and should be encouraged to seek early and regular breast screening.

LifeCanada is also asking Health Canada and breast cancer research groups to commission a Canadian study using provincial healthcare records to determine if Canadian women face a similar risk of developing breast cancer following abortion.

➤ E-Newsflash ads

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Watch for the advertisements in your community and don't forget to log on to LifeCanada's new website «[www.abortionbreastcancer.ca](http://www.abortionbreastcancer.ca)» for more information.

### ***ABC link cards available***

STOP the COVER-UP cards featuring the advertising caption and the website address [AbortionBreastCancer.ca](http://AbortionBreastCancer.ca) are available from the Toronto Right to Life Association office. The cards can be handed out at university campuses, malls and many other locations to help us get the information out about the ABC link. Fifty cards are only \$5.00 plus \$2.00 for shipping and can be ordered directly from the Toronto Right to Life office by phone at (416) 483-7869 or by emailing: [righttolife@on.aibn.com](mailto:righttolife@on.aibn.com)

### ***Financial help desperately needed***

LifeCanada has worked tirelessly this past year to educate Canadians both within and outside the pro-life movement. Our many accomplishments this year include: producing and distributing over 10,000 copies of the pamphlet "Health Risks of Abortion"; sending each Member of Parliament the book "Women's Health after Abortion The Medical and Psychological Evidence" based on over 500 studies published in medical and other journals; coordinating the present advertising campaign and developing the accompanying website on the ABC link; commissioning the national poll on the issue of abortion which shows that the majority of Canadians support the defunding of abortion, informed consent for women, parental consent for minors under the age of 18 and laws which would protect human life before birth. LifeCanada has also been successful in keeping pro-life issues in the news through its projects, press releases and efforts to curb media influence to sway BMO to cancel LifeCanada's funding through its affinity program.

Our funding from the MasterCard program will end in less than a year and we must find ways to replace and increase that money. Many of you sent supportive letters on our behalf to the media over the MasterCard issue and we greatly appreciated your efforts. Now, we are asking for your financial support. We need 60 people or groups to commit to donating \$100 a year to support the operation of our Ottawa office. That will pay for our two part-time staff, our rent and utilities. We have terrific projects and good people to carry them out. If we can't pay their salaries, we can't do anything. We do not have charitable status so we cannot issue tax receipts. If you believe in the work we do and if you have the means, please consider donating \$100 per year for at least three years, or you can donate \$10 a month by direct debit to help us with our work.

### ***Poll results to be announced shortly***

In September and October 2005, The Environics Research Group conducted a poll on the issue of abortion. The poll, commissioned by LifeCanada, asked Canadians the same four questions as last year about their views on

the issue of abortion to help us understand which areas need to be addressed by our educational efforts and help us evaluate the effectiveness of our projects to date. Environics is preparing a professional report which should be available shortly in both English and French. LifeCanada will publicize the results as soon as they are available. To see the results of past polls, go to [www.lifecanada.org](http://www.lifecanada.org)

### ***Reminder: The 2005 Annual General Meeting and National Conference are coming up***

This is the last reminder for the upcoming national pro-life conference sponsored by LifeCanada and Campaign Life Coalition. The conference will be held at St. Joseph's Oratory in Montreal from Nov. 17 to 19. We have a terrific line-up of speakers including writer and painter **Michael O'Brien** and **Dr. John Patrick** who lectures throughout the world on behalf of the Canadian and American Christian Medical and Dental Society. A dinner is planned on the Friday evening at the Restaurant du Vieux-Port in historic Old Montreal which will give participants an opportunity to see some of the city.

The conference brochure is available online at [www.lifecanada.org](http://www.lifecanada.org). You can print off the registration form and mail it in or call the LifeCanada office and register by phone. The number to call is 1-866-780-5433. The brochure includes information on accommodations near the Oratory. You can also print off copies of the brochure for your church or local group.

### ***Pre-Authorized Giving Plan***

LifeCanada is now able to accept pre-authorized monthly donations. This is a tremendous option for LifeCanada because it allows us to schedule our educational pro-life activities since we know in advance how much support is coming in each month. It is also easy for our supporters since they just complete a form, send in one cheque and then the pre-authorized amount is automatically deducted from their bank account. Donors maintain control of their donations by simply contacting us by phone, email or letter to let us know if they wish to make changes or cancel the plan.

If you would like to donate ten, twenty, fifty dollars or any other amount to LifeCanada each month, please contact us and we will send you the necessary form to complete.

### ***Become a Partner for Life***

We are actively seeking sponsors/advertisers for our newly-designed website ([www.lifecanada.org](http://www.lifecanada.org)) and for our bi-monthly newsletter. We do not have a charitable tax number but these ads can certainly be a business expense as you promote your business to our supporters.

Our rates for this project are reasonable. A business card ad in LifeCanada News will cost \$125 per issue or \$600 for the full year. Your sponsorship ad on our website will be posted for a year for a cost of \$500. We see this as a

great opportunity to build a pro-life network across the country and help to secure LifeCanada's financial base.

For more information, please call LifeCanada's toll free number 1-866-780-5433 or email us at [carroll@lifecanada.org](mailto:carroll@lifecanada.org)

***We welcome E-Newsflash ads***

It is also possible to advertise in LifeCanada's monthly E-Newsflash. The cost of placing a business card advertisement would be \$100 for one month, which includes a \$50 administrative fee. Each additional month would cost \$50. Reductions are available for longer contracts. Six consecutive ads would cost \$300 and 12 ads \$500. Please contact the office at [carroll@lifecanada.org](mailto:carroll@lifecanada.org) or phone us at 1-866-780-5433 if you would like to place an ad.

***To Unsubscribe:*** please send an email to [info@lifecanada.org](mailto:info@lifecanada.org)